



Thanks for publishing your book with us.

We thought it might be useful to send you a brief reminder of some things you could do to support sales of your book with us – even if your book has been out for some time.

1. Up to date photograph and biography

We like to have as much on our authors as we can - so please send us updated information. Email to contacts listed below.

2. Check the promotional copy on our website/Amazon

Is this factually correct? Are there positive reviews you are aware of we are not using? From time to time we need to refresh the promotional copy we have so do suggest any improvements.

3. Are you active on social media?

Social networking sites Facebook and especially Twitter have become an integral part of our marketing work. We use our pages to announce new books, conferences/events we are attending, special offers and any other information we feel our followers would be happy to hear about.

You can find SCM, CHP, Canterbury and Saint Andrew Press on Facebook and Twitter, and we encourage our authors to join/follow us and to also share the information with your Friends/Followers - it's an ideal way to reach large audiences quickly.

Twitter: SCM_Press

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CHP Twitter @CHPublishingUK

Facebook: Church House Bookshop, Twitter: @CHBookshop

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In fact if you have a new book or if your book is of seasonal interest, why don't you suggest some content we could use? This could be some brief content from the book around a particular passage – or anything that you think could be interesting and relevant to other readers: we can't promise we can use it but we will try.

4. Huge savings! author copies at a discount

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Thanks for your continued support – all best wishes. The marketing team.
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